

DRAFT 2-11-08



**Strategic Plan 2008 – 2012
Align with Fiscal August 1 – July 31**

Mission

MABAS Wisconsin is the organization that promotes the development, implementation, and sustainment of the Mutual Aid Box Alarm System (MABAS) within the state of Wisconsin.

Vision

The Mutual Aid Box Alarm System (MABAS) is a nationally recognized mutual aid system that will be implemented throughout the state of Wisconsin to provide a seamless response plan of unlimited resources to ensure that every community is protected in case of an emergency.

Values

Commitment – We value our commitment to ensure that the MABAS system works.

Behaviors in Action:

- Using the system
- Believing in the system
- Promoting the system
- Serving on committees
- Contributing to the good of the whole
- Putting forth the effort to make it work
- Make it a priority

Growth – We value the growth and expansion of the MABAS.

Behaviors in Action:

- Promoting new divisions
- Spreading the word
- Training others
- Developing regional directors
- Expanding the scope of operations
- Providing the mechanism for expansion – joint efforts
- Increasing the value of the system over time

Collaboration – We value strategic partnerships and alliances supporting the MABAS.

Inclusiveness of all agencies – We value the MABAS system being inclusive in the state.

Behaviors in Action:

- Welcoming all agencies
- Creating partnerships
- Recognizing that there is a bigger picture
- Acknowledging formal and informal leaders

Teamwork – We value a unified force that is inclusive of all members.

Behaviors in Action:

- Promoting cooperation
- Promoting interoperability
- Working together for the common good
- Recognizing strengths and complimenting each other

Service - We value our passion, desire, and enthusiasm to serve and help others.

Behaviors in Action:

- Commitment to our communities

Strategic Goals

1. Maintain financial stability
2. Develop strategic partnerships
3. Build organizational commitment and leadership for all stakeholder groups
4. Develop management systems, processes, policies and oversight to proper working of system
5. Recruit and maintain MABAS membership
6. Provide ongoing training
7. Advocate MABAS interoperability by Developing an IFERN Communication Plan

Strategic Goal #1 – Maintain Financial Stability

Objectives	Time Frame	Measure(s) Indicators of Success	Resource Impact	Responsible Party Owner Committee	Progress Report
1.1 -Develop a Budget Complete the development of a line item budget by April 30, 2008.	2 months April 2008	Provide hard copy line item budget to the Executive Board	Minimal	Treasurer Mark Pierce Keith Tveit	30 day review and 60 day review of line item budget document
2.1 – Develop a Business Plan Submit a completed business plan to the membership at the annual meeting on August 14, 2008.	6.5 months August 2008	Provide business plan to Executive Board by June 15, 2008. Complete plan to membership at annual meeting.	Low Engage outside partner for assistance	Treasurer Mark Pierce Keith Tveit Deb Weber	Draft document to committee by May 15, 2008
3.1– Identify Funding Sources Identify viable funding sources by July 31, 2008 to include: dues, grants, Knox boxes, enterprise funds, State Fire Chiefs, OJA, short term donations, insurance companies, ISO, Grants	6 months ongoing	To establish external partnership who will provide a commitment in writing for financial support	High Require a number of organization members to participate in the process	Treasurer Mark Pierce Funding and Grants Committee	Monthly report to membership

Strategic Goal #2 – Develop Strategic Partnerships

Objectives	Time Frame	Measure(s) Indicators of Success	Resource Impact	Responsible Party Owner Committee	Progress Report
2.1 – Identify External Partnerships Complete a viable list of external partnerships by April 30, 2008	3 months May 2008	To develop a list of partners including public, private, and NGO's	Low	Keith Tveit Work group	Monthly report to the Executive Board
3.1 – Appoint Liaisons Complete a list of identifying members, who can serve as liaisons for external partners by June, 2009.	1 year 5 months August 2009	Assign a liaison to the external partners identified	High	MABAS Executive Board	Once liaison is operational they will report to the Executive Board on a quarterly basis
2.3– Create Brand Marketing Plan Create a brand marketing plan with consistent promotions by June 30, 2008.	4 Months June 2008	Revenue generation Develop of publications Organizational growth Need for copyright/patent	Low	Bruce Hedrington	See measures of success Monthly report to treasurer Annual report to the membership
4.1 – Memos of Understanding Complete memorandums of understanding	2 years February 2010/ongoing	Identify the partners and the creation of MOU's	Low	Administrative Contract Committee & Work Group	As needed to the Executive Board

Strategic Goal #3 – Build Organizational Commitment & Leadership for all Stakeholder Groups

Objectives	Time Frame	Measure(s) Indicators of Success	Resource Impact	Responsible Party Owner Committee	Progress Report
3.1– Adopt a Strategic Plan Complete and submit a strategic plan at the August 14, 2008 annual meeting.	7 months August 2008	Evaluation of the goals and objectives, and performance measures	High	Policy & Procedures Committee – Steve Krause	Quarterly
3.2– Create Time Line for Implementation Complete a time line for implementation by January 1, 2009.	10 months January 2009	Timeline established and reviewed and adopted by the Executive Board.	High	Executive Board	Monthly updates from the Executive Board
3.3– Affirm mission, vision, and value statements as identified in planning session on 2-8-08 by April 10, 2008.	3 Months April 2008	No changes in the value statements	Low	Executive Board	Monthly review

Strategic Goal #4 – Develop Management Systems, Processes, Policies and Oversight to Proper Working of System

Objectives	Time Frame	Measure(s) Indicators of Success	Resource Impact	Responsible Party Owner Committee	Progress Report
4.1 - Develop Consistent Policies and Procedures General Operation Procedures Develop Administrative Policies	4 months June 2008 meeting	Project Completed	Low	Policy & Procedures Committee	
4.2 - Develop Committee Structure	1 month March 2008 meeting	Complete committee chair assignments	Low	Executive Board	
4.3 – Create a Scorecard Existing Division status	10 months December 2008 meeting	Scorecard development	Low	Training & Education Committee	
4.4 - Identify Coordinator Network	10 months December 2008	Identified six (6) regional coordinators	Low	IMAP Committee	
4.5 – Develop Resource Management Tool	20 months December 2010	Functional state response notification system	High	IMAP Committee	
4.6 – Create a Common Data Base Depository	20 months December 2010	Box cards on Esponder	High	IMAP Committee	
4.7 – Confirm MABAS Wisconsin Organizational Structure	2 months April 2008	Approve structure at business meeting	Low	Executive Board	

Strategic Goal #5 – Recruit and maintain MABAS membership

Objectives	Time Frame	Measure(s) Indicators of Success	Resource Impact	Responsible Party Owner Committee	Progress Report
5.1– Visit All Counties	10 months December 2008	Every county has at least one presentation	WEM staff	Training & Education committee	
5.2– Create a Mentorship Program	Ongoing	Meet membership assistance needs	Low	Training & Education committee	
5.3 –Develop marketing material to promote MABAS	1 / 2 months March/April 2008	Have info pamphlet	Moderate \$ 1500	Executive Board & Website committee	
5.4 Membership assistance/info	2 months April 2008	Website update	Low	Website committee	

Strategic Goal #6 – Provide On-going Training

Objectives	Time Frame	Measure(s) Indicators of Success	Resource Impact	Responsible Party Owner Committee	Progress Report
6.1– Provide Education and Training <ul style="list-style-type: none"> • Getting started – Review/Revise • Box card – New • Communication - Firefighter 	4 months June 2008	Presentation Trainer pool available	Moderate \$ 1500	Training & Education Committee	
6.2– Develop a State Resource Center <ul style="list-style-type: none"> • Resource Inventory • IMAP • Response system 	Jan 2010 Jan 2010 Jan 2012	50 % of state inventory of resources Draft of IMAP Identifying funding by 2010 Implement by 2012	Personnel Cost unknown at this time	IMAP Committee	

Strategic Goal #7 – Advocate MABAS interoperability by Developing an IFERN Communication Plan

Objectives	Time Frame	Measure(s) Indicators of Success	Resource Impact	Responsible Party Owner Committee	Progress Report
7.1– Representation on Communication Planning Boards, Committees, and Councils	<ul style="list-style-type: none"> - On-going participation - On-going lobbying effort for positions - Approval depends on external stakeholders 	<ul style="list-style-type: none"> - Provide input into the UASI/TICP & Interoperability Committee - Member seat on the WI SIEC - Member seat on the State System Management Group (SSMG) 	Low	Executive Board & Communications Committee	
7.2– Develop and Identify funding needs for an IFERN Communication Plan	April 2008 2 months	Provide a draft plan to OJA and the SIEC	Low	Communications Committee	
7.3 –Establish a priority list of developing divisions and counties in need of IFERN capability	April 2008 2 months	Establish a priority list for IFERN need as divisions develop	Low	Executive Board & Communications Committee	
7.4 Secure funding source for the implementation of the IFERN Communication Plan	State Agency Stakeholder dependent	IFERN dispatch capability in has been achieved across the State	High	Executive Board, Communications Committee & State Agency Partners	